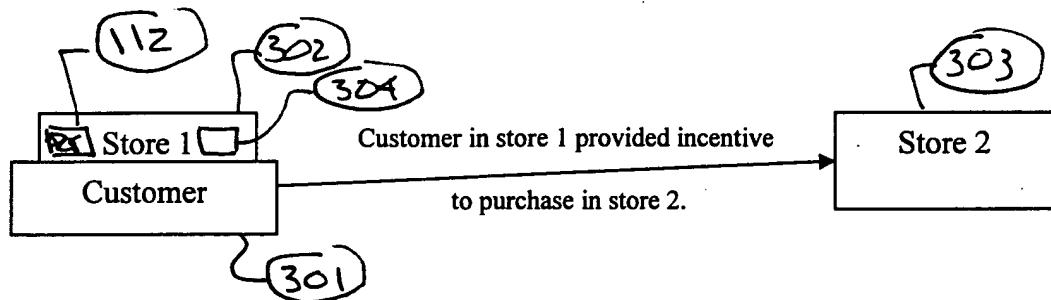
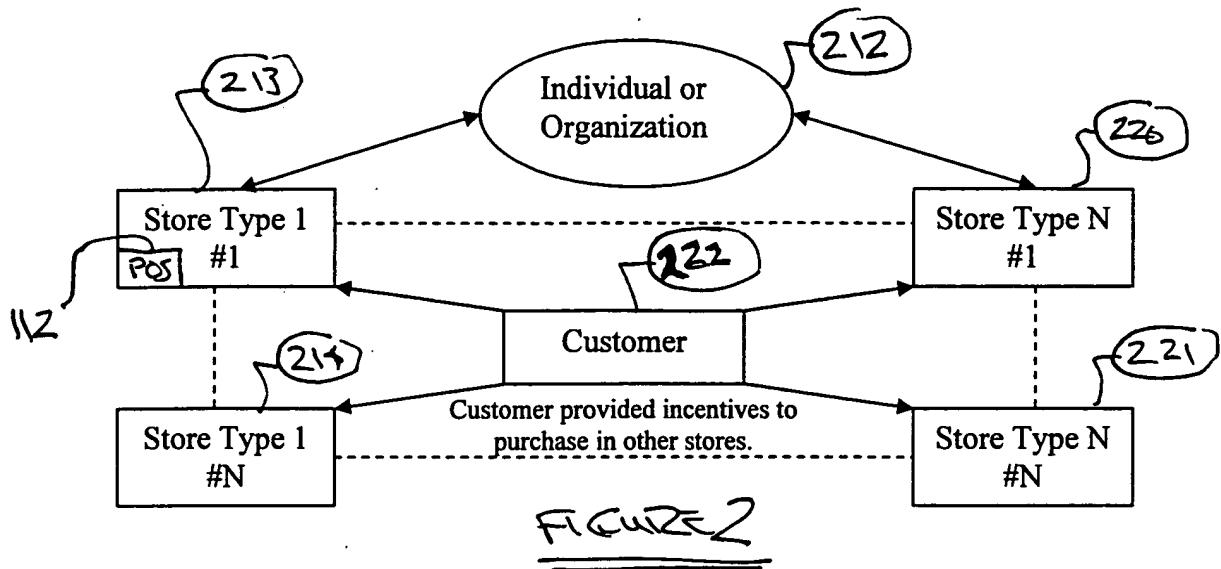


FIGURE 1



Multi - Store Advertising

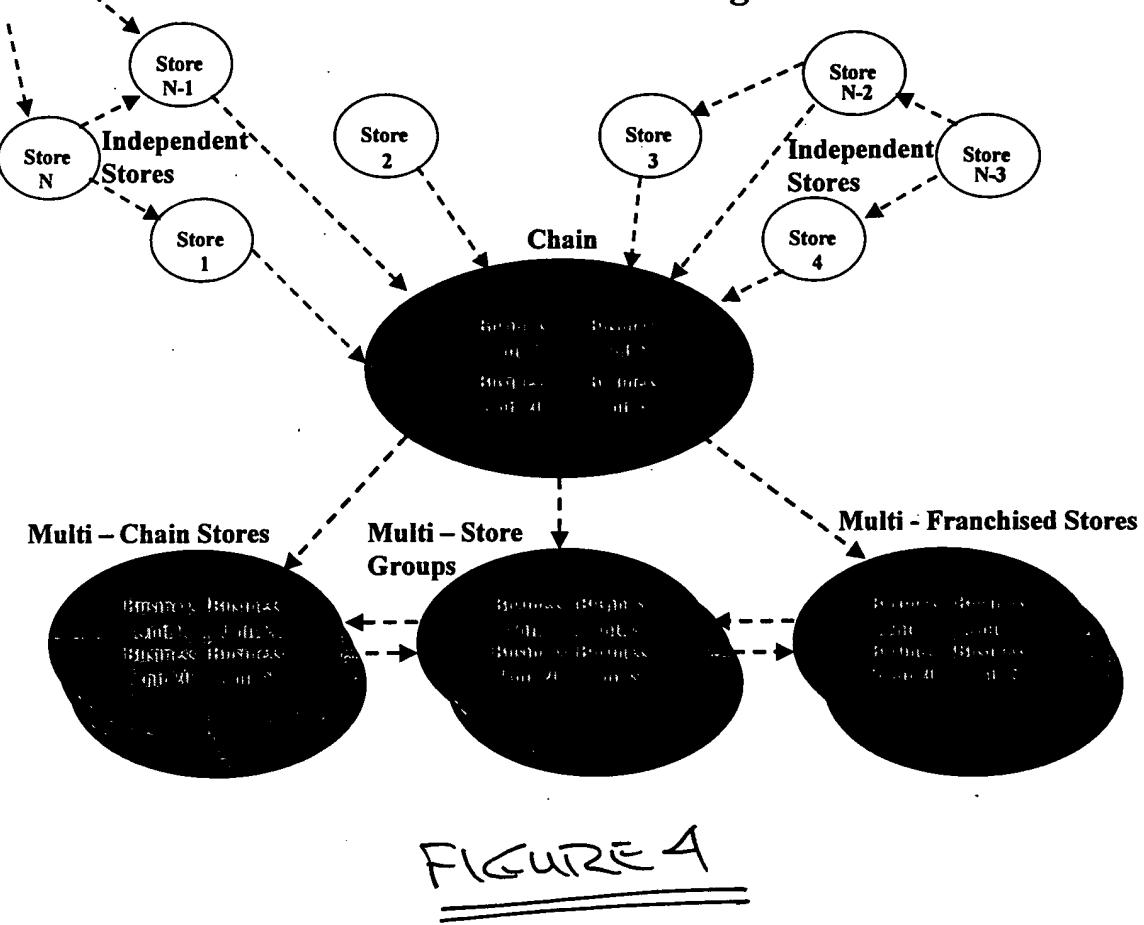


FIGURE 4

POSDevice Table Table I

Column Name	Data Type	Field Description
Manufacturer	Character	Ingenico/Veriphone
Model	Character	Manufacturer defined
Serial Number	Character	Manufacturer defined key field
Retailer	Pointer	Index into retailer table for site installed
Version	Integer	Software version number
Revision	Integer	Software revision number
InstallDate	Date/time	Times POS installed
ProgramDate	Date/Time	Last time device programmed
ReadTime	Date/Time	Last time device communicated with master station
StartSerial	Integer	Start range value of valid coupons for this device
EndSerial	Integer	End Range value of valid coupons for this device

Retailer Table Table II

Column Name	Data Type	Field Description
Name	Character	Business name of retailer
Address	Character	Business address
ContactName	Character	Primary contact name
Phone	Character	Primary contact phone number
Drules1	Integer	Coupon dispense rules for Sunday
Drules2	Integer	Coupon dispense rules for Monday
Drules3	Integer	Coupon dispense rules for Tuesday
Drules4	Integer	Coupon dispense rules for Wednesday
Drules5	Integer	Coupon dispense rules for Thursday
Drules6	Integer	Coupon dispense rules for Friday
Drules7	Integer	Coupon dispense rules for Saturday

FIGURE 5 (SHI. 1 OF 2)

Sponsor Table Table III

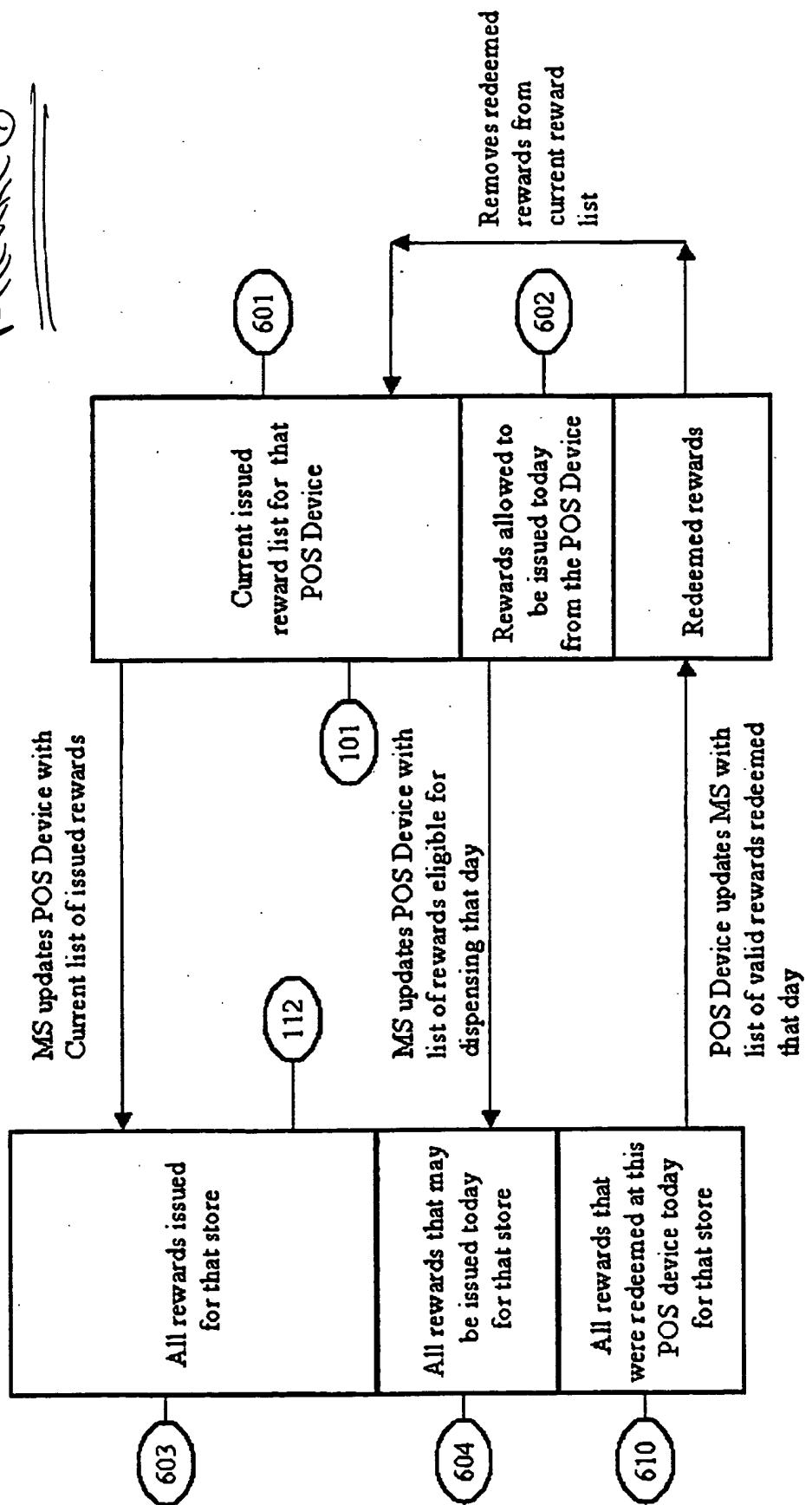
Column Name	Data Type	Field Description
Name	Character	Business name of coupon sponsor
Address	Character	Business address
ContactName	Character	Primary contact name
Phone	Character	Primary contact phone number
LogoFile	Character	Filename containing company coupon logo details

Coupon Table

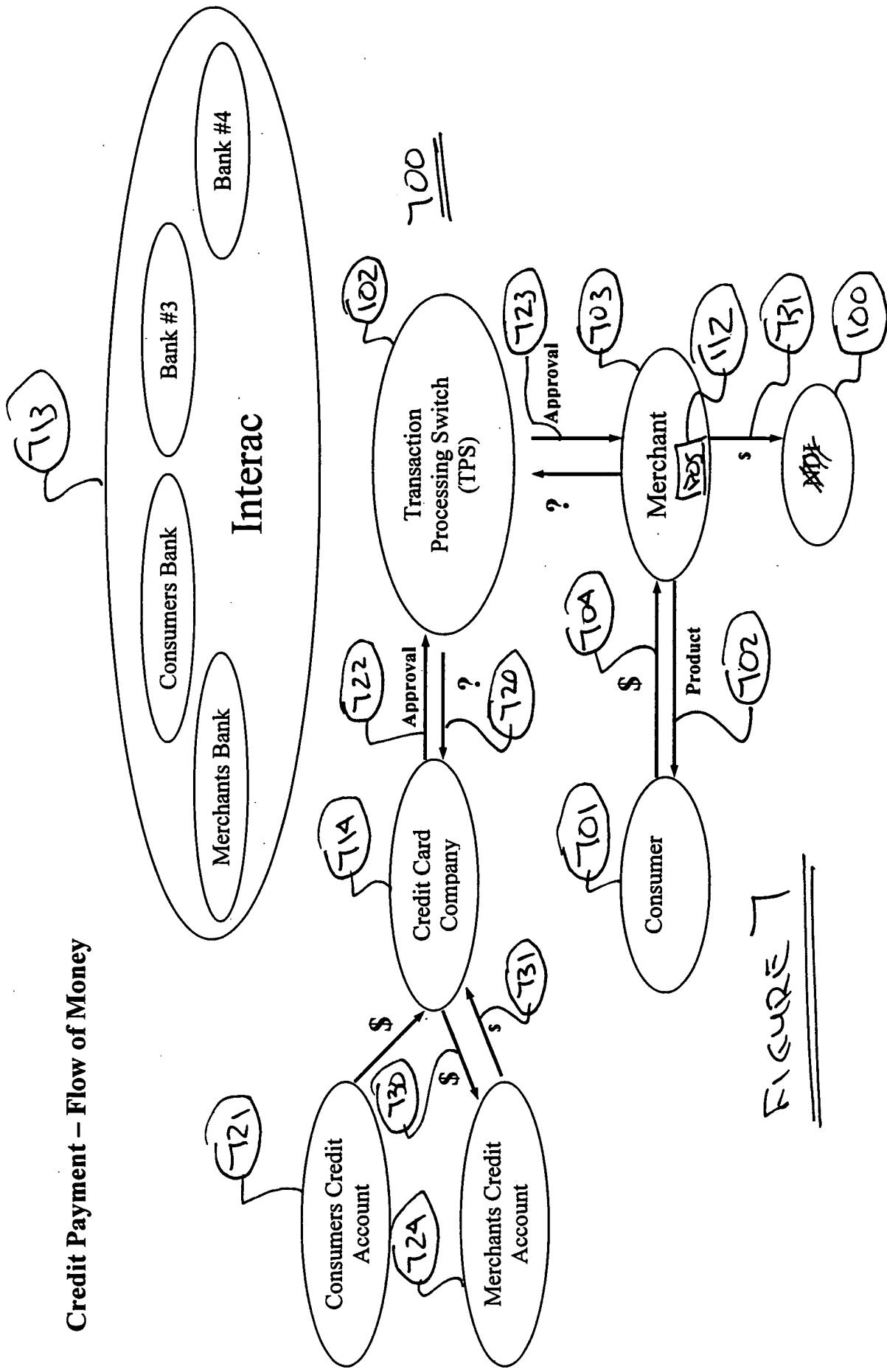
Column Name	Data Type	Field Description
SerialNumber	Integer	Unique number for a single coupon
Sponsor	Pointer	Sponsor table index
Retailer	Pointer	Retailer table index
POSDevice	Pointer	Authorized to be dispensed in this POS terminal device
Status	Integer	Allocated/Issued/Redeemed
Type	Integer	% or fixed \$ style
Value	Integer	Redeemed \$ value
CreationDate	Date/Time	Date created
IssuedDate	Date/Time	Date dispensed
RedeemDate	Date/Time	Date redeemed

FIGURE 5 (SHT. 2 OF 2)

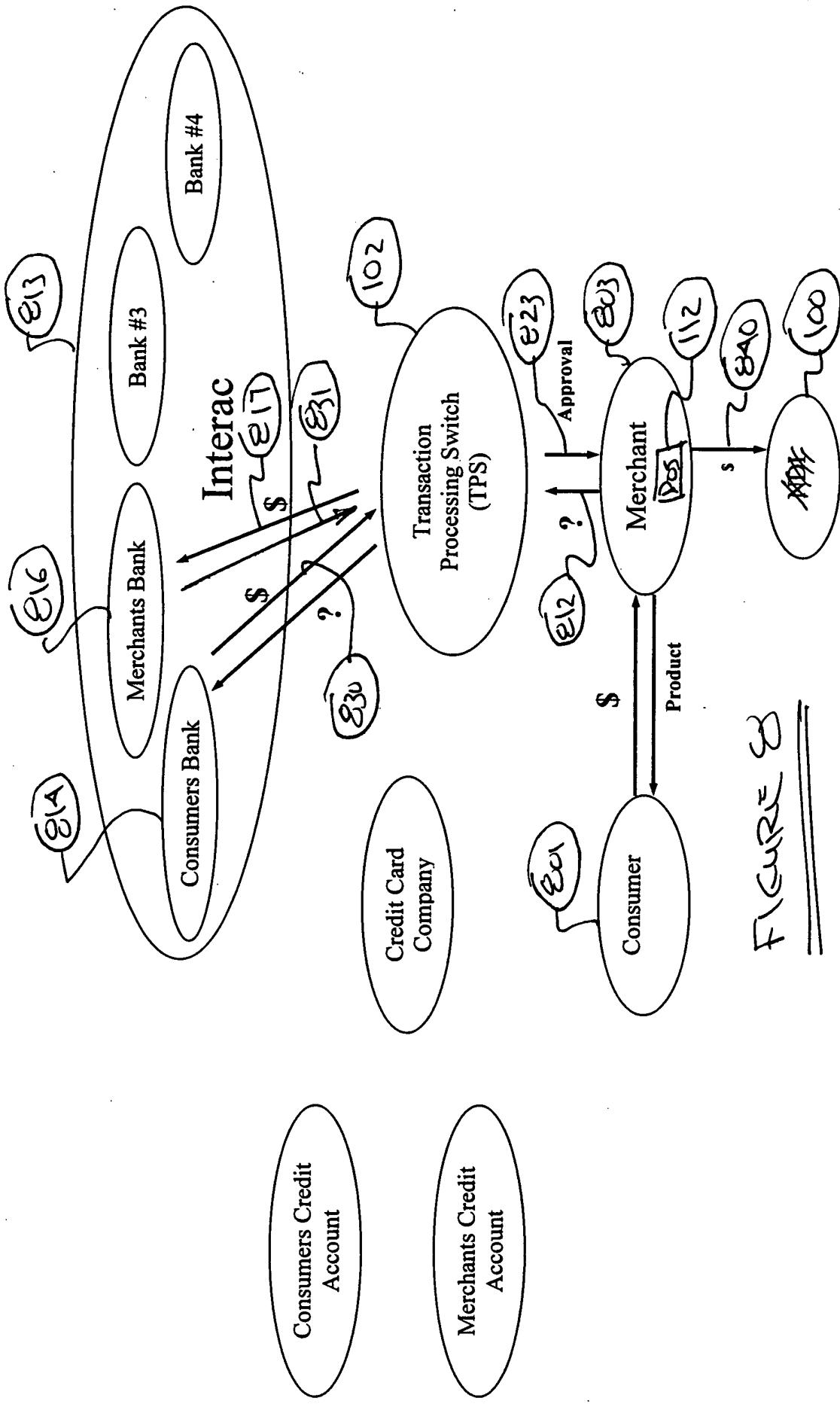
FIGURE 6



Credit Payment – Flow of Money



Debit Payment – Flow of Money



Couponsing "Win-Win-Win" Diagram

